

PICGLY WIGGLY

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LOWERED PRICES

These advertised prices are effective Friday, February 24th, to Tuesday, February 28th, inclusive, at all Piggly Wiggly Stores in Los Angeles, Orange, Riverside and San Bernardino counties.

Newmark's High Grade

COFFEE

Thousands Like It. M-J-B or Newmark's Uniform Quality. 1-lb. Can... 51c 2-lb. Can... 99c



Sliced Peaches Del Monte or Libby's—No. 1 Can 12 1/2c
Seedless Raisins Royal Purple 3 Pkgs. 25c
Furniture Polish Liquid 12-oz. Veneer Bottle 37c
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K-F-O-N Broadcasts daily from 9:30 a. m. to midnight. Tune-in on K-F-O-N, 242 meters, today.

COF-FIG You'll Like the Taste. Contains No Coffee. 1-lb. Pkg. 31c

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NEW STORE Opens Saturday, Feb. 25th 6816 S. Central Ave. Los Angeles

FRUIT AND VEGETABLE DEPARTMENT

These prices are effective Friday and Saturday, Feb. 24th and 25th only, at Fruit Stands operated by Piggly Wiggly Company

NEVADA BURBANKS, 13 lbs. for 25c
BARBARA WORTH GRAPEFRUIT, 100 size, 5 for 25c
BANANA SQUASH, per lb. 1 1/2c
WHITE ONIONS, 3 lbs. for 10c
NEWTOWN PIPPIN APPLES, loose, 4 lbs. for 25c
Water Sprayers Assure Fresh, Crisp Vegetables at All Times

1315 Satori Ave., Torrance, Wm. Pearson, Mgr.

THE WORD "CHRISTMAS"

Published by Request
The modern habit of writing the word "Christmas" with an X is something which "good form" alone should forbid. The Greek letter for chi, found in the word for Christ, has the form of our X and from this the abbreviation of the word has followed. A writer in the Capital News of Boise, Idaho, reminds us that X stands for the unknown quantity in mathematical problems. Do those who use it, then, intimate thus their ignorance of the Christ? Certainly it would not seem as if any who have a deep sense of the sacredness of this word, "Christmas," would write it in a hasty abbreviation. Further, X is the sign used by illiterate people to show that they cannot write their own names. Is this Xmas, then, a sign that the present generation has not yet learned to write or read its title clear? X is furthermore a voiceless letter; that is, it has to borrow the sound of other letters to make itself heard. It is the ostracized letter of the alphabet and always discarded when its use is not indispensable.

If X is regarded as a sign of the cross, that great symbol of Christian history, it is incorrect in form. In any case, to connect the thought of the cross with the Christmas blessedness is no longer the need for those who have witnessed the resurrection. Let this symbol of ignorance, indifference and suffering then, no longer appear as a disfigurement of the beautiful word, "Christmas." The writer in the News concludes: Let this meaningless, ugly sign "X"mas be banished forever. Let the reporter scorn to use it. Let the city editor frown upon and stab it with his blue pencil. Let the advertisement writer cease to make it a blot and blur upon his otherwise beautiful lettering. Let the teacher, with his fine sense of the eternal fitness of things, condemn it. Let the student be taught never to use it. Let the people in their private correspondence disdain to disfigure their letters with its presence. Let every one demand the removal of this blemish from the English language. And whenever we have occasion in writing or printing to refer to the initial event of the centuries, let us use that sweet, sacred and beautiful word, "Christmas."—Reprinted from The Christian Science Monitor, Dec. 13, 1910.

George Wilkinson was a week end guest of his sister, Miss Mary Wilkinson, at the Grosinger home in Hollywood.

Mr. and Mrs. G. H. Crittenden were home from Pismo Beach during a part of this week.

Guests Tuesday of Mr. and Mrs. Thomas Scarvin of Walnut street, were Mrs. Beatrice Spancar and Mrs. George Hoffman of Glendale.

How to Play BRIDGE Series 1927-28 by Wynne Ferguson

Author of "PRACTICAL AUCTION BRIDGE"
In the preceding article it was pointed out that in many hands where partner, as dealer, has bid a suit and second hand has passed or made an informatory double, it is extremely important to jump partner's bid at once to shut out, if possible, a bid by fourth hand. Here are two more hands, similar to those given in the preceding article, in which the jump bid was a big winner!

Hand No. 1
Hearts—7, 6
Clubs—3, 2
Diamonds—10, 7, 3
Spades—K, J, 10, 9, 7, 5

Y : A Y B :
Z : Z

No score, rubber game. Z dealt, bid one spade and A passed. Y should now bid three spades in the hope of shutting out a possible game bid by B. In this particular hand, A-B had an easy game in club but Y's three spade bid prevented B from showing his suit. Y-Z failed to make their contract by one trick but Y's jump bid had saved the game and rubber.

Hand No. 2
Hearts—K, 10, 7, 3, 2
Clubs—K, 9, 8, 5, 4
Diamonds—Q, 9, 5
Spades—none

Y : A Y B :
Z : Z

No score, rubber game. Z dealt, bid one heart and A passed. Y hasn't a spade in his hand so should realize that there is a strong possibility that B has a big spade hand. It is his duty, therefore, to prevent B from bidding spades, if possible, and the only way he can do so is to bid four hearts. B had the following hand:

Hearts—4
Clubs—Q, 10, 7, 3
Diamonds—A, K, 8, 6
Spades—A, K, 9, 7

This is a very strong hand but when Y bid four hearts, B didn't feel strong enough to bid four spades. He couldn't make an informatory double for the double of a bid of four is always regarded as a business double and he didn't think he could defeat the four heart bid. B therefore was forced to pass and Y-Z easily made four hearts and thus won game and rubber. On the other hand, if Y had not made the jump bid of four hearts B could have made an informatory double and his partner would have bid spades. At this bid they could have made four odd and thus A-B would have won the rubber. Thus Y's jump bid in this instance was a very big winner. Be on the lookout for such opportunities and don't hesitate to take advantage of them.

Answer to Problem No. 13

Hearts—Q, J, 10, 9, 7
Clubs—A
Diamonds—A, 10, 7
Spades—8, 6, 5, 2

No score, first game. Z dealt and bid one no-trump. Should A pass, double, (informatory), or bid two hearts? This is a very close hand, one of the few that will puzzle even the experts. There are strong arguments in favor of an informatory double in the hope of partner's making a spade bid, which would offer the best chance for game. The objection to this procedure, however, is very strong, because partner is almost certain to bid clubs. If he does, A must then bid hearts with but a slim chance for game if Z has a sound no-trump bid. This objection also holds for an immediate bid of two hearts over the no-trump. The bid probably can be made but game is very doubtful. On the other hand, if A passes and opens hearts, he is almost certain to defeat the no-trump bid by one or more tricks. At fifty a trick, this seems to be much better strategy than to bid hearts and struggle along at only eight points per trick.

After a careful analysis, therefore, the writer believes that A should pass and try to defeat the no-trump bid. This proved the winning bid in the match referred to in the preceding article. The winning player passed the no-trump and defeated the bid by two tricks, with ace only, making a net score of 100 points. The losing player bid two hearts and just made his contract, scoring 16 points for tricks and 30 points for honors, a total of 46 points. The net difference in points of the pass was, therefore, 54 points and as the match was won by 34 points, this proved to be the winning hand. Note the analysis of this hand very carefully.

Answer to Problem No. 14

Hearts—none
Clubs—4, 3
Diamonds—3, 2
Spades—9, 4, 3, 2
Hearts—Q, 10, 7, 5
Clubs—10, 9
Diamonds—10, 8
Spades—none

Spades are trumps and Z is in the lead. How can Y-Z win all the tricks against any defense? Z should lead the six of hearts and trump in Y's hand with the deuce of spades. Y should now lead the nine of spades and B is forced to discard. He cannot discard a heart for if he does, Z with two re-entries can set up and make two heart tricks. B must, therefore, discard either a club or a diamond. In view of A's club holding, B's discard seems to be the nine of clubs; but it really is immaterial, as will appear later, which of these suits B discards. Z's discard should be directed by B's; that is, if B discards a club, Z should do the same; if B discards a diamond, Z also should discard a diamond.

Suppose, therefore, at trick two B discards the nine of clubs. Z should discard the five of clubs. A can discard either the six of clubs or the five of diamonds. We will suppose him to discard the five of diamonds, although his discards are immaterial, as can be seen by playing out the problem with A discarding the six of clubs at this point. Y should now lead the suit which B discarded—in this case, the clubs. Z wins the trick with the king. Z should now play the ace of hearts; A should discard a club, Y should discard a diamond and B follows suit. Z should now lead the nine of hearts. A can safely discard the jack of clubs and Y should trump with the trey of spades, B following suit. Y should now lead the four of spades. B cannot discard his queen of hearts or Z's jack of hearts will be good, so he is forced to discard the eight of diamonds. Z should discard the jack of hearts. A is now in a difficult position. He has left the queen of clubs and the queen-jack of diamonds and must discard one of these cards. If he discards the club, Y's remaining club is good and Z's ace of diamonds. If A discards the jack of diamonds, Y will lead the trey of diamonds and Z's ace and four of diamonds are good. In either event, therefore, Y-Z must win all of the tricks against any defense. It is a very tricky little problem and illustrates perfectly how to force discards from your opponents to their disadvantage.

MEN'S WEAR at Cut Prices

The Best Work Shirt in Torrance for the money. Sizes 14 to 19. 3 for \$2.75, 6 for \$5.25. Each... 98c
The Best Work Pants in Torrance for the price. Sizes 29 to 46. A pair... \$1.49
The Best All Leather Work Gloves in Torrance. Lineman's Gloves, a pair... \$1.00
The Best Leather Faced Work Gloves for the cut price, a pair... 39c
The best suit of Men's Knit Underwear in Torrance for the price, a suit... 79c
2 for \$1.50, 3 for \$2.00
The Best Value in Men's Dress Shirts in the City of Torrance. Sizes 13 1/2 to 19. For... \$1.00
The best Men's Work Shoes in this city. A pair, \$2.29, \$2.79, \$2.95, \$3.45 to... \$3.95
The Best Value in Men's Dress Oxfords in This City
Other styles, \$4.45 to \$4.95. A pair... \$3.95
None Higher

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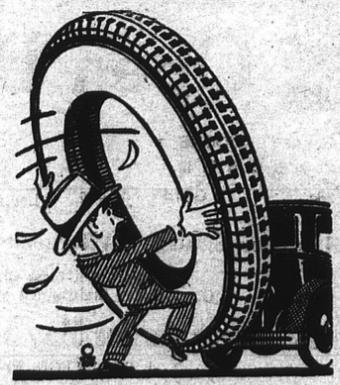
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Torrance Plant NOW BEING ENLARGED

The people of this district know GOOD MILK as well as the State Dairy Inspectors, and as a result the KERN CREAMERY is compelled to triple the capacity of its refrigeration plant, and to install much additional machinery in its plant at Torrance in order to serve the ever increasing demand for KERN products.

If you are not already using KERN Products, Phone 337 for the driver to start deliveries

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Women's Club to Hear Talk About Gardens

All Women of City Are Invited to Meeting on March 7

A cordial invitation is extended to all women in Torrance interested in home gardens to attend the meeting of the Women's Club Wednesday afternoon, March 7. Mrs. Charles Gordon, district chairman of the home gardens committee will speak and bring with her several plans for home gardens. Mrs. E. M. Richardson, chairman of the emblem committee will also present and speak on emblems. The garden section of the club will be hostess for the day and tea will be served.

Mr. and Mrs. D. S. Topjian of Inglewood were guests Sunday of Mr. and Mrs. O. H. Burnett of Redondo boulevard.

Miss Lulu Stickney was a luncheon guest Sunday, of the Misses Gerhart of 259th Place.

Mr. and Mrs. F. F. Ferguson of Redondo boulevard were visitors in Redondo Beach Monday.

Do you suffer from constipation, indigestion, and sluggish liver?

If so, you already know that ordinary laxatives give only temporary help. They do not get to the root of the trouble, which, unless checked in time, may produce serious results.

PANCOLATE more than a physic REACHES THE CAUSE

It is not an ordinary laxative. While it has a pleasant taste, it acts right from the start, eventually it overcomes the most chronic conditions. Takes course of Pencilolite NOW. Obtainable in boxes of 12 tablets at 25c, and in bottles of 60 at 50c. Open all drug stores. The Pencilolite Co., 117 E. Colorado St., Pasadena, Calif.